

# The Eastern Ontario Guide to Pre-Owned Value

Smart strategies for finding the right used vehicle for your Brockville lifestyle.



Welcome to our buyer's guide. At Brockville Ford, we believe an informed shopper makes the best decisions. This guide will help you navigate the used vehicle market with confidence.



# Why Pre-Owned Makes Sense

Maximize your budget without sacrificing comfort, safety, or modern capability.



## Value

Avoid initial depreciation while managing overall household priorities and transportation expenses.



## Capability

Access highly desirable features like available all-wheel drive, competitive fuel economy, and advanced safety technologies.



## Comfort

Premium interiors built for both daily commuting and long-distance family travel.



# Built for Local Roads

From the 401 corridor to snowy Leeds and Grenville backroads, your vehicle needs to handle it all.



## Leeds and Grenville Backroads

Available AWD and reliable winter traction for navigating Elizabethtown-Kitley and rural routes.



## Highway 401 Corridor

Smooth handling, comfortable interiors, and competitive fuel economy for daily commutes to Kingston or local workplaces.



## Thousand Islands Region

Flexible cargo space and versatility for weekend trips, sports equipment, and cottage-country travel.

# Finding Your Perfect Fit

Compare top pre-owned models to match your daily driving needs.

|                                                                                   |                                                                                    |                                                                                     |                                                                                     |                                                                                     |
|-----------------------------------------------------------------------------------|------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
|  |  |  |  |  |
| Compact SUV                                                                       | Compact Car                                                                        | Midsize Sedan                                                                       | Premium SUV                                                                         | Midsize Truck                                                                       |
| <b>Rogue</b>                                                                      | <b>Sentra</b>                                                                      | <b>Altima</b>                                                                       | <b>Murano</b>                                                                       | <b>Frontier</b>                                                                     |
| <b>Best For:</b> Growing Families                                                 | <b>Best For:</b> First-Time Buyers & Students                                      | <b>Best For:</b> Highway Commuters                                                  | <b>Best For:</b> Road-Trippers                                                      | <b>Best For:</b> Outdoor Enthusiasts & Contractors                                  |
| <b>Key Strength:</b> Flexible cargo space & available AWD                         | <b>Key Strength:</b> Lower operating costs                                         | <b>Key Strength:</b> Spacious cabin & smooth ride                                   | <b>Key Strength:</b> Upscale interior & quiet ride                                  | <b>Key Strength:</b> Light towing & utility                                         |
| <b>Local Use Case:</b> All-weather practicality                                   | <b>Local Use Case:</b> Easy manoeuvrability & efficient commuting                  | <b>Local Use Case:</b> Long-distance comfort on the 401                             | <b>Local Use Case:</b> Premium family travel                                        | <b>Local Use Case:</b> Home renovations & cottage trips                             |

# What to Check Before You Buy

Look beyond the model year. History, maintenance, and condition dictate true value.



# Making Your Upgrade Affordable

**Trade-in equity** and **flexible financing** make stepping into a newer vehicle manageable.



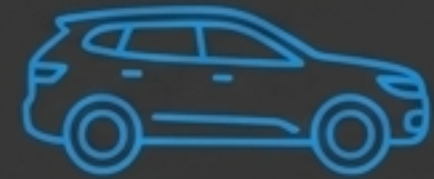
## Current Vehicle Equity

Trading in offers a faster transaction, less private-selling hassle, and can reduce your overall tax burden.



## Flexible Financing

Tailored monthly/bi-weekly terms based on budget, credit qualifications, and vehicle age.



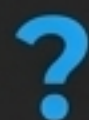
## Your Next Vehicle

A comfortable upgrade that fits your financial picture without sales pressure.

# Common Buyer Questions

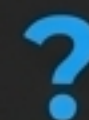
Fast answers to the questions we hear most from Brockville shoppers.

## Is a used Nissan good for Eastern Ontario winters?



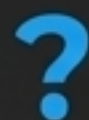
Yes, models with available AWD handle snow well, but proper winter tires remain essential regardless of drivetrain.

## Can I finance a used vehicle?



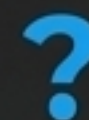
Yes, financing is available for many pre-owned vehicles, subject to lender approval and vehicle age.

## Should I choose a Rogue or a Sentra?



The Rogue provides cargo space and available AWD; the Sentra offers lower fuel consumption and operating costs.

## Do I really need a vehicle inspection?



Absolutely. A professional inspection identifies potential issues and ensures confidence in your purchase.

# The Local Advantage

A hassle-free experience designed around Eastern Ontario drivers.



## Regional Expertise

We know what drivers need in Prescott, Augusta, Lyn, Athens, Maitland, Mallorytown, Gananoque, and Cardinal.



## Pressure-Free Environment

We focus on understanding your budget and transportation needs, not just selling the newest vehicle.



## Long-Term Support

Convenient local access to maintenance, repairs, and service appointments long after you drive off the lot.



# Start Your Journey Today

Take the next step toward reliable transportation that fits your lifestyle and budget.

**Browse Pre-Owned Inventory**

**Value Your Trade-In**

**Discuss Financing Solutions**



Visit us in person at 25 Eleanor Street, Brockville.