

# The Ottawa Valley Buyer's Guide to Pre-Owned Kia

Everything you need to know to find  
a reliable, budget-friendly vehicle  
designed for Eastern Ontario driving.



# Built for the Ottawa Valley

Driving in Eastern Ontario demands winter confidence, long-haul comfort, and excellent fuel efficiency.



## Highway Commutes

Efficient engines reduce fuel costs for daily drives down the Highway 7 corridor into Kanata and Ottawa.



## Lanark County Winters

Available All-Wheel Drive (AWD) makes navigating snowy mornings and icy back roads easier to manage.



## Growing Families

Advanced safety technology and spacious interiors protect what matters most on weekend adventures.

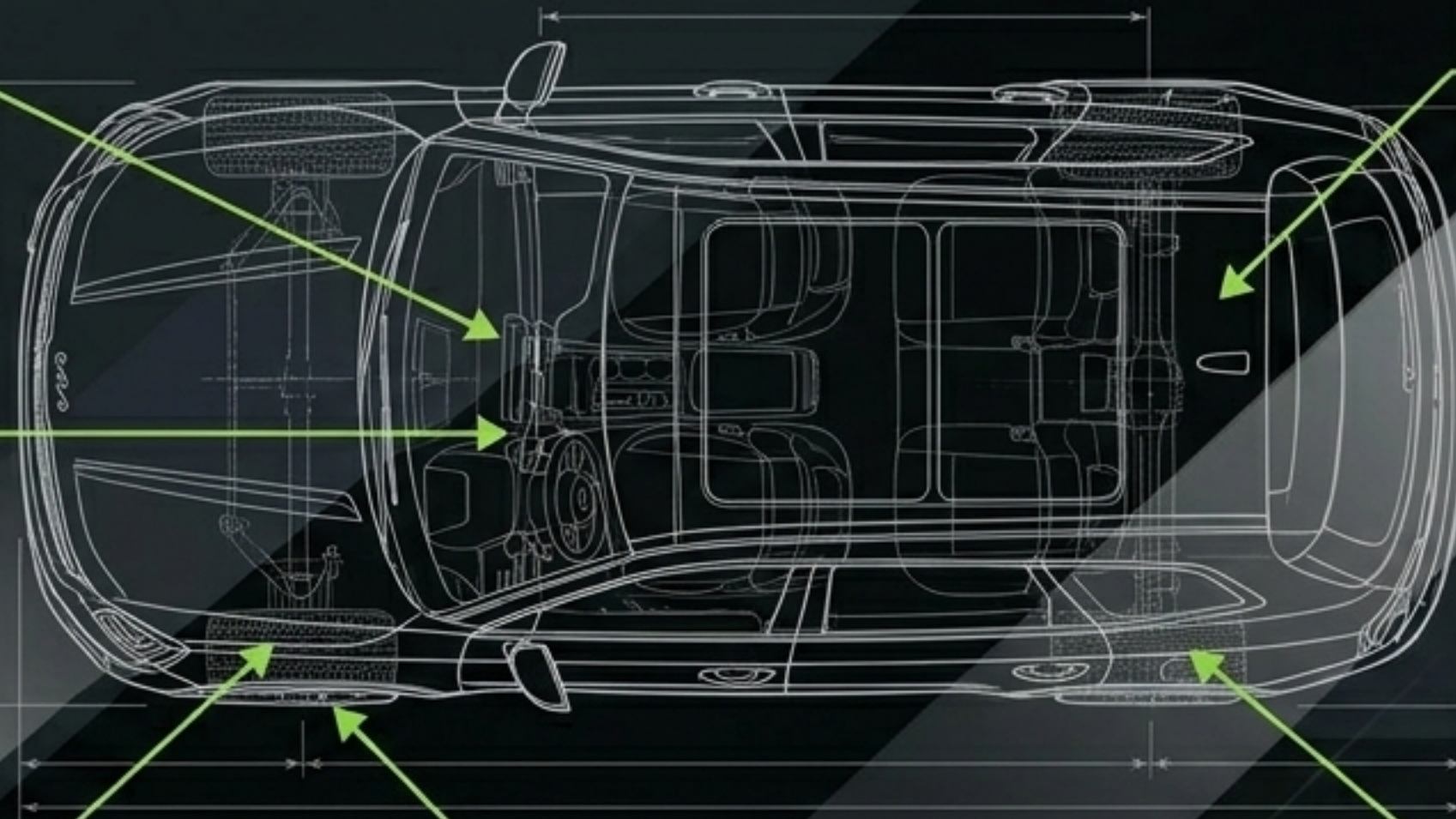
# Why Pre-Owned Kia Makes Sense

Modern technology and cold-weather comfort at an approachable price point.

Apple CarPlay® and Android Auto™ smartphone integration.

Heated front seats and heated steering wheel for winter comfort.

Advanced driver assistance (Backup cameras, blind-spot monitoring, lane-keeping, adaptive cruise control).



Flexible cargo space and spacious interiors.

Available AWD systems for maximum traction.

Flexible cargo space and spacious interiors.

# The Kia Lineup: Find Your Match

Compare popular used Kia models side-by-side to find the perfect fit for your lifestyle, budget, and driving habits.

|               | <br><b>Forte</b><br>Efficient Sedan | <br><b>Seltos</b><br>Compact SUV | <br><b>Sportage</b><br>Mid-Size SUV | <br><b>Sorento</b><br>3-Row SUV | <br><b>Telluride</b><br>Premium Family SUV |
|---------------|----------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------|
| Ideal Driver  | First-time buyers & budget commuters.                                                                                | Urban commuters & weekend adventurers.                                                                              | Highway commuters & small families.                                                                                    | Growing families travelling the Ottawa Valley.                                                                     | Larger families needing premium highway comfort.                                                                              |
| Key Strength  | 4-cylinder efficiency & easy parking.                                                                                | Elevated driving position & fuel economy.                                                                           | Winter driving confidence.                                                                                             | Strong cargo capacity & ride quality.                                                                              | Advanced safety tech & strong V6 performance.                                                                                 |
| Available AWD | No.                                                                                                                  | ✓                                                                                                                   | ✓                                                                                                                      | ✓                                                                                                                  | ✓                                                                                                                             |

# How to Evaluate a Used Vehicle

Protect your investment by evaluating the vehicle's history, mechanical health, and lifestyle fit.

## Vehicle History



Review the CARFAX Canada report to understand previous ownership and maintenance history.

## Mechanical Inspection



Ensure a thorough inspection has been completed by professionals before the sale.

## Your Driving Needs



Define your requirements: Do you need AWD? How much cargo space? Will you be towing? What is your monthly budget and annual kilometre usage?

# Don't Settle: Access Our Shared Inventory

Browse hundreds of inspected vehicles across our Eastern Ontario network, all accessible right here in Carleton Place.

Rather than limiting your search to one physical lot, tap into a massive shared network. If the exact Sportage or Sorento you want isn't on-site, we can access additional options specifically for you.



# Approachable Financing for Every Driver

Fast online pre-approvals and flexible lending partners for all credit situations—no pressure, no surprises.



## Phase 1: 30-Second Online Application

Begin securely from home to understand your options before visiting the dealership.



## Phase 2: Lender Matching

We work with a variety of lending partners to match your credit history, income, and vehicle choice.



## Phase 3: Affordable Payments

Solutions designed for first-time buyers, credit rebuilders, and budget-conscious drivers without the need for large down payments.

# Shop How You Want, Where You Want

Complete your purchase locally with our team in Carleton Place, or take advantage of home delivery throughout Ontario.



## In-Store Experience

Visit CarLoft Carleton Place for a transparent, hands-on test drive and consultation.



## Digital Experience

Shop our shared inventory online and get your inspected Kia delivered directly to your driveway anywhere in Ontario.



# Driven by Experience and Local Values

Backed by decades of automotive expertise and a simple philosophy: treat every customer exactly the way you'd want to be treated.

## 25+ Years Experience

From the showroom floor to managing 500+ vehicles across 10 rooftops.

## Certified Operations

OMVIC certified and actively involved with the Used Car Dealers Association (UCDA) of Ontario.

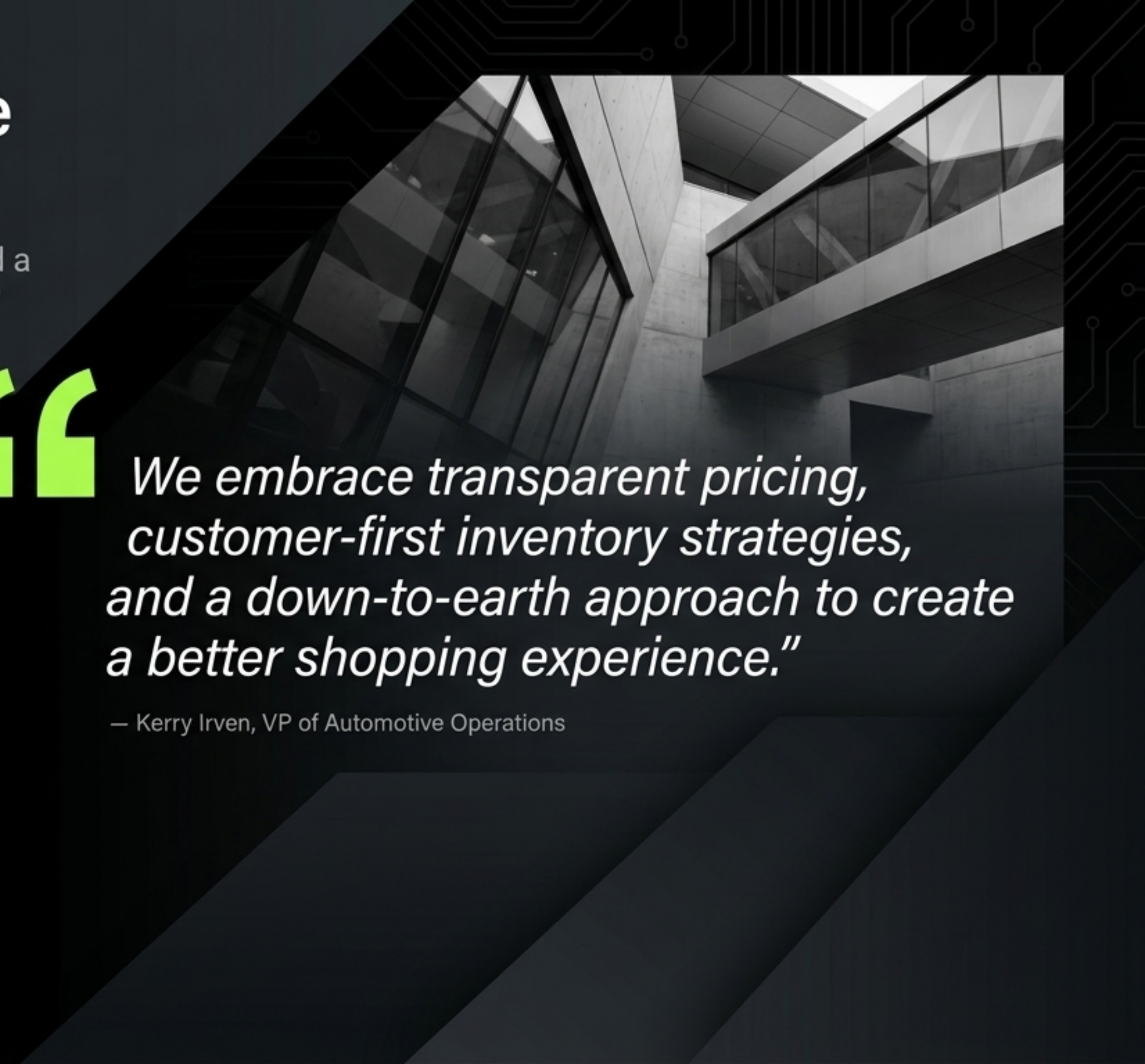
## Family-Owned

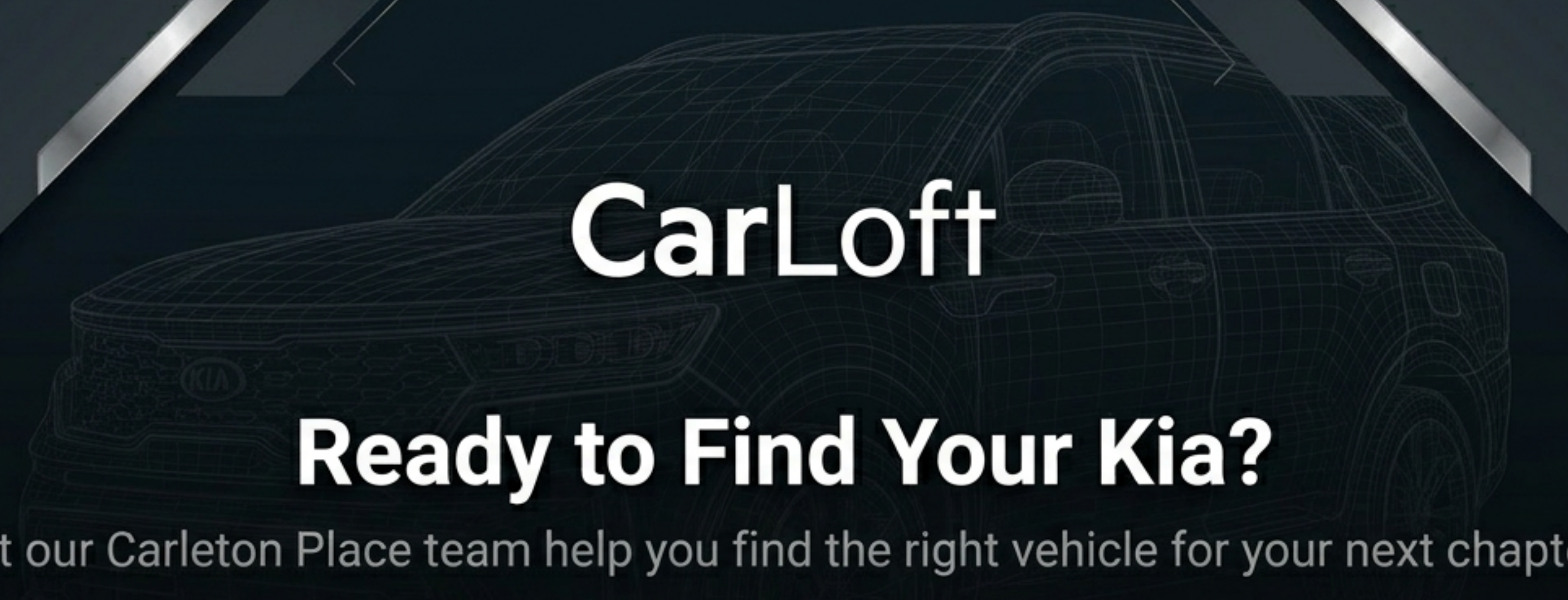
Part of the Highton Automotive Group, operating alongside Thomas Highton, Kyle Lothian, and Martin Gougeon with deep rural roots and practical values.



*We embrace transparent pricing, customer-first inventory strategies, and a down-to-earth approach to create a better shopping experience."*

— Kerry Irven, VP of Automotive Operations



A wireframe illustration of a car, likely a Kia, is centered in the background. The car is shown from a front-three-quarter view, with its outline composed of a grid of lines. The background is dark with diagonal metallic-looking stripes.

# CarLoft

## Ready to Find Your Kia?

Let our Carleton Place team help you find the right vehicle for your next chapter.

**[ Browse Eastern Ontario  
Shared Inventory ]**

**[ Get Pre-Approved  
in 30 Seconds ]**

**[ Contact the  
Carleton Place Team ]**